

# Europe 2020: Strategy for Growth Promoting Business Partnerships in Italy

## PALERMO

March 27 – 28, 2014

## CONFERENCE

Thursday 27 March 2014, location (TBC)

**13:30 - 14:30**    **REGISTRATION**

**14:30 - 15:10**    **OPENING SESSION**

Mr Rosario Crocetta, *President of the Region of Sicily*

Mr Antonio Tajani, *Vice-President of the European Commission Responsible for Industry and Entrepreneurship*

**15:10 - 15:40**    **KEYNOTE ADDRESSES**

### Moderator

Italy SME Envoy

### Speakers

- *President of Confindustria Sicilia*
- *President of CNA Sicilia (National Confederation of Crafts and Small and Medium Enterprises)*

**15:45 - 16:35**    **PANELS**

### Moderator

RAI Journalist

#### I. Competitiveness and innovation

##### Panelists

- *Sicilian Ministry Responsible for Production Activities*
- *DG Enterprise*
- *President of ICE (Italian Trade Agency)*
- *Testimonial of a Sicilian enterprise*

**16:35 - 17:30**    **II. New European funding opportunities for enterprises**

##### Panelists

- *Sicilian Ministry Responsible for Economy*
- *Mr Pierre Di Toro, DG Enterprise and Industry, European Commission, "COSME Programme 2014-2020: Financial Instruments"*
- *Mr Marco Cecchetto, Executive Agency for SMEs (EASME), European Commission, "Horizon2020 Programme: SME Instrument"*
- *Mr Pasquale D'Alessandro, DG Regional and Urban Policy, European Commission, "Financial Instruments under European Structural and Investment Funds"*

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### BUSINESS TO BUSINESS

Friday March 28, location TBC

09:00-10:00

REGISTRATION

10:15-13:00

PARALLEL B2B – First MATCHING SESSION (around 15 minutes each)

**Main sectors:**

- Agrifood
- Maritime Industry and Fisheries
- Intelligent Energy
- Tourism and Cultural Heritage
- Arts and Ceramics
- Textiles, clothing, fashion
- ICT
- Biotechnology, biomedical
- Construction, green building
- Creative Industries

*Other sectors are welcome*

13:00-14:00

NETWORKING BUSINESS BUFFET LUNCH

14:00-18:30

PARALLEL B2B – Second MATCHING SESSION (around 15 minutes each)